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DENVER, COLORADO

JIMMY WEBER

PROFESSIONAL SUMMARY

A dynamic and versatile professional with a rich history of leading and executing a diverse range of projects, from award-winning films to collaborative endeavors with major brands and agencies. Renowned for innovative problem-solving, compassionate leadership, and an ability to bring creative concepts to life, I excel in environments that require both creative thinking and rigorous execution. With a talent for engaging storytelling and a passion for crafting impactful experiences, I bring a unique blend of artistic excellence and strategic project management. My career is distinguished by adaptability, a commitment to excellence, and a proven track record in delivering projects that resonate with diverse audiences.

WORK EXPERIENCE

FREELANCE MOTION GRAPHICS DESIGNER AND ANIMATOR

2010 – 2021

- Collaborated with high-profile clients including Nike, Apple, Konami, HBO, and other major brands, demonstrating a strong ability to adapt to various brand styles and requirements.
- Delivered a broad range of projects, from large-scale screen layouts for nationwide stores to creating compelling motion graphics for broadcast television, including work on HBO's "Q: Into the Storm."
- Managed complex and diverse project needs, ensuring high-quality results while adhering to tight deadlines. Specialized in designing and animating deliverables that ranged from detailed user interfaces to dynamic broadcast packages.
- Played a pivotal role in diverse projects, showcasing versatility in skills from pre-animation to final production, while maintaining high standards of quality and creativity.
- Successfully managed remote and highly secure intensive video pipelines, showcasing adaptability and proficiency in handling complex technical setups.

MOTION GRAPHICS ARTIST, OCTAGON - REMOTE POSITION

APRIL 2022 - NOVEMBER 2022

- Spearheaded the development of detailed 3D renderings for large-scale interactive brand experiences for clients like Heineken, ABInBev, Bank of America, and MasterCard, effectively translating complex visions into immersive visual presentations in a fully remote work environment.
- Developed dynamic video content for a high-profile event in Los Angeles, highlighting football legends and entertainers. Leveraged Amazon's Thursday Night Football branding to create responsive animations that celebrated key moments in real-time, elevating the live experience for attendees and online viewers.

- Played a key role in conceptualizing, designing, and animating Kaiser Permanente's in-arena ad campaign, incorporating demographic research to tailor content to specific audiences, and combining creative design skills with strategic thinking.
- Managed and updated numerous in-arena advertising campaigns for clients such as Home Depot, ADT, and Kaiser Permanente, revitalizing existing campaigns and seamlessly integrating new content, demonstrating technical proficiency and attention to detail.

FILM PROJECTS — DIRECTOR

"INCUBATOR" (2010)

- Directed a critically acclaimed short film with a focus on intense psychological themes.
- Achieved global recognition, featuring in over 50 film festivals and winning 13 awards.
- Demonstrated a unique ability to connect with diverse audiences and convey powerful, thought-provoking stories.

"EAT" (2014)

- Took on multiple roles: writer, director, and editor of this award-winning feature film.
- Praised for innovative storytelling and distinctive visual style.
- Selected for the prestigious Sitges Film Festival, highlighting international acclaim and creative success.

"MOBILITY" (2016)

- Directed the inaugural brand film for Arrow's FiveYearsOut "V" series, produced by Elevation Digital Media.
- Overcame creative challenges like trick photography and a single, uncut take to deliver an exceptional film.
- Won a Telly Award for Best Production Design, recognized for outstanding creative direction and project management.

PRODUCER

"RENT-A-PAL" (2020)

- Produced and played a key role in visual effects and soundtrack for this feature film.
- Demonstrated expertise in project management and creative production.
- Successfully collaborated with major networks, leading to release on IFC Midnight and availability on Hulu.

CREATIVE EXPERTISE

Creative Direction: Expertise in guiding projects from concept to completion, ensuring the creative vision is consistently executed.

Motion Graphics Design: Proficiency in creating visually compelling graphics and animations.

Visual Storytelling: Strong ability to convey stories and messages through visual media.

Film Editing: Expertise in editing film and video to create engaging and cohesive final products.

Music Composition: Ability to compose and produce music, enhancing the auditory experience of projects.

Digital Illustration: Skilled in creating digital artwork and illustrations.

TECHNICAL PROFICIENCY

3D Modeling & Animation: Capable of creating detailed 3D renderings and animations for various applications.

Technical Adaptability: Ability to quickly learn and adapt to new software and technologies.

Web3 Knowledge: Experience with blockchain technology and NFTs, showcasing an understanding of emerging digital trends.

AI Integration & Innovation: Expert in employing advanced AI technologies (including GPT-4.0, Midjourney, Suno AI, ElevenLabs) for enhancing creative and technical projects.

AI-Driven Creativity & Adaptability: Passionate about leveraging AI to push the boundaries of traditional creative processes, with a strong aptitude for rapidly adapting to emerging AI technologies and trends.

MANAGEMENT & COLLABORATION

Project Management: Experience in managing diverse projects, ensuring timely delivery and quality results.

Brand Development: Skilled in developing and enhancing brand visuals and narratives.

Client Relations: Proven track record of working effectively with diverse clients, understanding and meeting their needs.

Collaborative Work: Experienced in working in team environments and collaborating with other professionals.

EDUCATION

University of Colorado Denver — *Bachelor of Fine Arts in Writing & Directing for Theatre, Film, & Television | Minor in Music Industry Studies*

AUGUST 2006 – DECEMBER 2009, DENVER

GRADUATED CUM LAUDE | AWARDED "OUTSTANDING GRADUATE"

- Recognized with the "Outstanding Graduate" award for exceptional academic and creative achievements.
- Achieved Cum Laude honors, showcasing a commitment to academic excellence and mastery in the field of writing and directing.
- Acquired a thorough understanding of narrative techniques and the principles of storytelling across different media.
- The minor in Music Industry Studies provided a robust understanding of the music business, enriching my multimedia production skill set.
- Developed a strategic approach to creative project management and a technical understanding of film production, preparing for a versatile career path in various industries.

SELECTED FILM AWARDS AND RECOGNITIONS

"EAT" (2014)

- Official Selection at Sitges Film Festival 2014
- Official Selection Denver Film Festival 2014
- Best Feature Film (Horror) at Sacramento Horror Film Festival 2014
- Best Feature Film (Horror) at Atlanta Horror Film Festival 2014

"INCUBATOR" (2010)

- Official Selection Fantasia International Film Festival 2011
- Official Selection Fantastic Fest 2011
- Best Colorado Short Film at Mile High Horror Film Festival 2011
- Best Short Film Director at Fear Fete Horror Film Festival 2011
- Best Micro Short Film at Fargo Fantastic Film Festival 2011
- Best Short Film at Rhode Island Horror Film Festival 2011
- Killer Short at Killer Film Fest 2011